



**sinergia**®  
visual

PRESENTATION **2018**

At **Sinergia Visual**, we offer **consultancy work, sales, and distribution in relation to machinery** for the market that covers **digital printing, signage, and / or advertising-printing systems**. We also market machinery for the latter's finishes in general.

Our services include consumables for the use of the machines, as well as the substrates needed for your graphic production and the finishes / derivatives from the completion of each advertising requirement. We have **a large amount of physical stock** on our new premises.

Our objective is **sales applied to professional consumers**, taking account of the market situation as well as the situation of our clients and their real needs. To that end, **we provide personalised advice** to our clients for purchasing or for investing in machinery, depending on their business model, as well as in relation to new products, updates, provisions of service, consumables, etc.

We offer the opportunity to **invest, renovate, innovate**, or simply broaden horizons in the printed-advertising sector and its finishes. We also offer **financial advice** and **total solutions** to those who wish to invest and set up a new business.

Our portfolio offers you **the best brands** in the machinery and consumables market.



When you purchase a machine from us, you can be **sure** that we shall be able to supply you the specific **consumables** for each brand, so that you can continue to use your machine with the highest guarantees and lengthen its useful life by using official products.



As distributors in Spain, we offer its wide catalogue of materials and consumables aimed at the visual-communication and graphic-arts sectors.



We hold stock of all HP Latex, UV, and water-based inks.



We market its solutions for ground-based (especially external) graphic applications. One of its products, "AsphaltArt", is eco-friendly and 100% recyclable



This range of textile solutions is based on stressed polyester sheets with a special PU coating. It provides excellent tension, resistance, and durability, which give ease of handling.



We offer the Matrix Frame decorative system of printed textile panels. It is a revolutionary new system for decorating interior areas. It is designed to provide modern decor of high aesthetic quality.



A rigid panel with an inner structure made up of very stable cells. Its inner layer (the liner) is designed for the world of digital printing. In addition, it is 100% recyclable as paper.



We distribute substrates for digital printing, with an incomparable range of special papers and materials for plotters, printers, and inkjet printers, solvents, UV, latex, and large format.



We import materials for digital printing, such as banners, vinyls, etc.



We distribute a wide range of products for specialists in visual communication, silk-screening, and textile personalisation. CHEMICA stands out thanks to its innovative, high-quality products.

EXCLUSIVE IMPORTERS FOR SPAIN OF **Elitron**®  
INNOVATIVE PRODUCTION METHODS

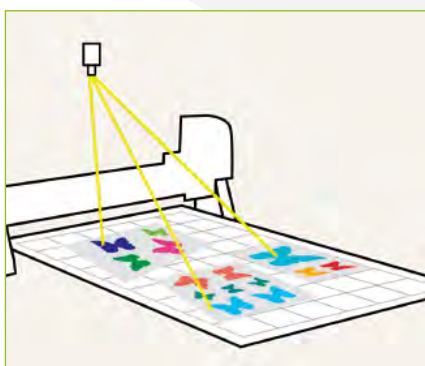
KOMBO TAV



KOMBO SDC



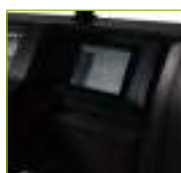
A complete range of **KOMBO** plotters for automatic cutting and finishing specifically engineered to meet the new requirements in the **digital printing, cardboard, sign and billboard industries**. Suitable for both short and complex production runs, they meet market demands with maximum **versatility** whilst excelling in terms of **productivity and automation**. Only KOMBO systems can be equipped with the **Seeker System™**, an intelligent vision system which automatically recognizes printed images.



WE ARE OFFICIAL DISTRIBUTORS FOR



They offer a combination of real application versatility, high image quality, and constant high productivity, with simple operation at high speed. In addition, they offer a sustainable focus that is more suitable for users, their business, and the environment.





WE ARE OFFICIAL DISTRIBUTORS FOR



Prints and cuts simultaneously, thanks to this reliable two-mechanism solution.

Save waiting time for solvents, since copies come out dry and cut.

Handles longer print runs with high-precision cutting and the reliability of the high-precision optical-positioning system (OPOS).



Cuts and prints in five simple steps with standard **HP FlexiPRINT and CUT RIP software** that is unique worldwide, with an easy-to-use interface. Centralised workflow management: edits and prints assignments, including unattended printing of HP barcodes, in an uninterrupted fashion.



WE ARE OFFICIAL DISTRIBUTORS FOR  Roland

From **personalisation** to **large-scale productions**, reliable printers, cutters, engraving machines, milling machines, and 3D printers that offer high-quality results at high speed.

With Roland equipment, you can offer your customers added value to products, as well as new and surprising applications.



Metaza MPX 95



EGX 350



Modela MDX 50



CAMM-1 Pro GX 500



Texart XT 640



TrueVis VG 640



### WE ARE OFFICIAL DISTRIBUTORS FOR Roland

With Roland distribution, we reach the **personalisation** market using LED-cured **UV inks**, which means that the item can be collected as soon as it has been printed.

**White inks** can be used to print a wide variety of transparent substrates. **Varnishes** can be used to achieve relief effects and spectacular textures.

Can print on leather, wood, skin, PVC, metals, glass, polypropylene, linen, etc., including on curved materials, maintaining resolution up to a distance of 2 mm.





WE ARE OFFICIAL SUPPLIERS IN SPAIN OF **ROLLOVER**  
THE ART OF LAMINATING

The innovative **Rollover Flatbed Applicator** system offers the best system for handling the daily challenges of the signage industry. Its excellent functionality facilitates and rationalises multiple daily tasks. Regardless of the medium used whether self-adhesive sheets, highway signs, glass applications, banners, etc., **up to 90 mm in thickness**, Rollover gives a perfect result in the minimum amount of time.



## SINERGIA ROLL-LAM LAMINATOR **Ro//Lam**

Sinergia Visual's motorised roll laminators are ideal for the initial process of cold-mounting and laminating posters, artistic impressions, inkjet media, etc.

The upper rollers are fitted with a heater to heat the silicone in the roller to between approximately 30 °C and 60 °C. Pressure is adjusted using a single hose, which guarantees uniform pressure along the whole width of the roller.



WE ARE OFFICIAL DISTRIBUTORS FOR **secabo**

We have a wide range of hot presses that are ideal for transferring textile products, caps, cups, and other transfer techniques. They are fitted with **digital temperature and time controllers**.

Pressure can be easily adjusted to adapt it to the type of transfer. The plate's high quality means that heat is evenly distributed across the whole heating surface. An electronic temperature controller means that temperature variations are reduced to a minimum, giving good transfer results.



### WE ARE OFFICIAL DISTRIBUTORS FOR *Summa*

We present the most **versatile** tables of all time. These cutting tables, with advanced engineering, can **cut rigid sheets and materials** and **materials in roller form**. The multiple tool carrier can take up to 3 tools at once. Changing tools is quick and easy.

Automatic tool recognition combined with the **mechanical digital depth system** and / or the **pressure control** ensure precision cutting of a wide variety of materials, with a **cutting area that ranges from 160 cm x 120 cm to 265 cm x 305 cm**.



### WE ARE DISTRIBUTORS FOR **OUPLAN**

Compact machines made of **rigid aluminium** and of **iron**. Several options can be added, such as automatic tool-changing, tangential knife, and optical reader, amongst others.

It is easy to learn how to handle this equipment, which is easy to use. Ideal for cutting and engraving work in central areas. Machines that are fully adaptable to any situation and requirement of each customer, market, sector, etc. With dimensions of up to 205 cm x 310 cm for cutting table and die-cutting.



### CALDERA

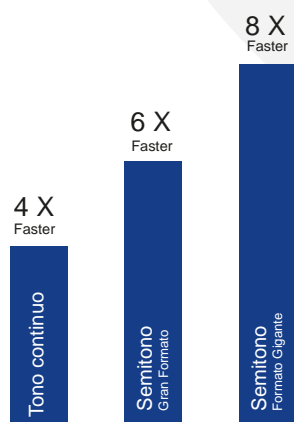
Designed for speed, reliability, and flexibility, Caldera solutions continue to represent the vanguard of large-format printing software, and they are compatible with the industry's leading printer manufacturers. Caldera ensures that your printing business is adaptable, giving you the option to add modules (including cutting and cost-management solutions) as and when you need them.



### ONYX

The largest preview shows details of the file, colour precision, and the finish applied. Quick access to support, mode, page size, nesting, etc. with a single click.

Preview of printing with colour management shows only the work of the active printer and the nesting. Creates prints with ring marks that guarantee the exact positioning of rings and prints that are ready for finishing. Optimises production and simplifies the user experience, to do more in less time and to rationalise your printing workflow even more.



Average speed increase between ONYX 12.2 and ONYX 11.



- We can meet any customer material requirement in **24 hours**, on the same day, or even in a matter of hours. We always have solutions and options suited to every need.
- We offer the opportunity to **invest, renovate, innovate**, or simply broaden horizons in the printed-advertising sector and its finishes.
- We offer options within the advertising market as well as **solutions** for updating disused machinery, renovating machinery, materials, applications, and end solutions, as well as personalised ongoing advice in the after-sales process.
- Thanks to the latest collaboration agreement signed with a European manufacturer, Sinergia Visual will be able to offer, in addition to the services listed, **Financial Advice and a Total Solution** to those who wish to invest and to set up a new business.
- We have current **market studies** with an interesting business focus within a sector that is as wide-ranging as the advertising sector, which is ever more widespread around the world.
- Our products include **the best brands** in the market, and many more benefits.

## ADVICE

## AND TRAINING

- **Advice and training** in handling large-format printing equipment, signage, plotters, hot presses, etc.
- We have a **team of qualified professionals** who will teach you how to use the machines properly so that you can obtain the best output from them, increase the speed and productivity at work. We offer the option of **travelling to the workplace**.
- We are **flexible**, and we adapt to your specific needs.



We have a permanent **Demo Center**, with latest-generation equipment that is always updated. HP machinery with latex-based eco-friendly inks, vinyl cutting, laminators, sealing machines, etc. You will also have a large **technical and marketing team** that will help you answer all your professional concerns. Similarly, we offer a showroom where you can view a sample of all our machines' applications.

## WE HELP YOU

## TO GROW

- If you are thinking of **setting up a business** that is linked to the sector of digital printing, advertising production, and / or signage, please do not hesitate to rely on us.
- We shall carry out a **study of your needs**, and we shall prepare a tailored, realistic plan for you.
- We work with **leading and recognised international brands**, so we can provide you with the best machinery in the market, with a full guarantee and backup for any problem that may arise.
- In addition, given the significant investment that must be made to set up a business with those features, we offer a range of **finance** possibilities, subject to agreement.
- Please **contact us** so that we can carry out a detailed study of your case and offer you the best solution.

## CONTACT

## US

If you wish to ask us a question, if you are interested in our products and / or services, or if you need any type of information on our activity, please do not hesitate to contact us.

**Telephone switchboard:** +34 918 153 745

**Email:** [info@sinergiavisual.com](mailto:info@sinergiavisual.com)

**Address:** C/ Laguna del Marquesado N° 40, Naves A-B, 28021 Madrid (Spain)

**Logistics Centre:** Av. Del Drago N°18, P.I Las Arboledas, 45200 Illescas Toledo (Spain)



C/Laguna del Marquesado, 40 · Naves A-B · 28021 Madrid

Centralita +34 918 153 745

**[www.sinergiavisual.com](http://www.sinergiavisual.com) - [blog.sinergiavisual.com](http://blog.sinergiavisual.com)**

